Division of
Public Transportation

Guidance & State Code

❖ Director Guidance

❖ IC 40-312(6): *"Establish by Rule a Statewide Comprehensive Plan for Public Transportation."*

❖ 1997 – Last Needs & Benefits Study

❖ Changing Dynamics

❖ Status of Public Transportation

❖ *Determine Course to Develop Statewide PT Plan*

Outreach Timeline

- ❖ Purpose: PT Visioning Document

- ❖ Began – November 2007

- ❖ Conducted Extensive Public Outreach Campaign
  - ▪ Public Transportation Advisory Council
  - ▪ Interagency Working Group
  - ▪ Mobility Stakeholders – District Focus

- ❖ ITD District Meetings

- ❖ Well Over 600 Individuals Contributed

- ❖ December 2007 – Statewide Web Survey

Web Survey
Respondent Location

- District 1:   86   14.7%
- District 2:   114   19.4%
- District 3:   162   27.6%
- District 4:   47   8.0%
- District 5:   61   10.4%
- District 6:   27   4.6%
- Unknown: 90   15.3%

Web Survey
Stakeholder Group Representation

- Local Elected Official: 49
- Legislator: 11
- State Agency: 90
- School/Education: 31
- Tribe: 5
- Other: 35

- Homeless: 17
- Disabled: 67
- General Public: 394
- PT User: 92
- Senior Citizen: 88
- PT Provider: 80
- Non-Emerg. Med. Provider: 32

"Respondents may represent multiple stakeholder groups"

Outreach Results

"Idaho's Mobility and Access Pathway" - IMAP

❖ Nine Special Areas of Focus:

  ✓ Customers

  ✓ Connectivity

  ✓ Coordination

  ✓ Data

  ✓ Funding

  ✓ Technology

  ✓ Community

  ✓ Division of Public Transportation

  ✓ Other

Outreach Results
"Idaho's Mobility and Access Pathway" - IMAP

❖ Idaho's Comprehensive PT Vision and Scope.

❖ User As the "Primary" Customer.

❖ Public Transportation Is Relevant in Idaho.

❖ Locally Designed Mobility Management Networks.

❖ Each Local Network & District Is Unique.

❖ Aggregate Local Mobility Management Networks to Create "Statewide Mobility Management Plan".

❖ Engaged Local Leadership Is Imperative.

Outreach Results
"Idaho's Mobility and Access Pathway" - IMAP

❖ Fully Embraces "Mobility Management" Paradigm.

❖ Challenges Associated With Idaho's Rural Nature.

❖ Mobility Stakeholders – Restructure and Refocus.

❖ Results Oriented Systems.

❖ Effectively Communicate Results.

❖ Rural to Urban Coordination.

❖ Strike Balance Between "Efficient" and "Effective".
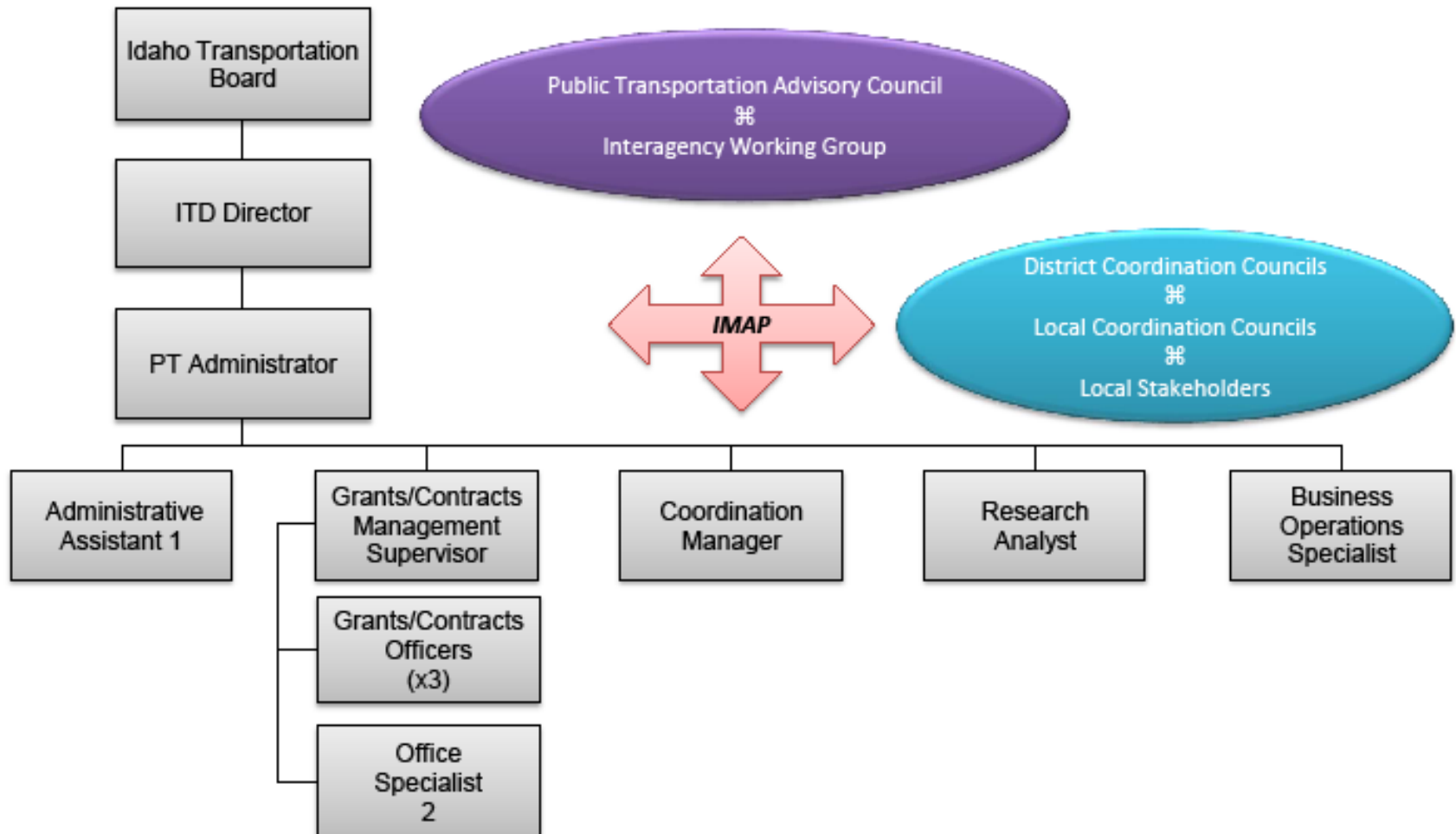
Outreach Results
"Idaho's Mobility and Access Pathway" - IMAP

❖ Division Public Transportation:

- Continue to Provide Technical Support

- Provide Leadership and Support for IMAP Evolution

- Assist in the Coordination of Mobility Resources

- Support Appropriate Systems for Benefit of Local Networks.

- Encourage Local Network Performance Improvements.

- Develop and Support Educational Opportunities

Idaho's Mobility and Access Pathway

Idaho Transportation Board

ITD Director

PT Administrator

Public Transportation Advisory Council
⌘
Interagency Working Group

IMAP

District Coordination Councils
⌘
Local Coordination Councils
⌘
Local Stakeholders

Administrative Assistant 1

Grants/Contracts Management Supervisor

Grants/Contracts Officers (x3)

Office Specialist 2

Coordination Manager

Research Analyst

Business Operations Specialist

Outreach Results

"Idaho's Mobility and Access Pathway" - IMAP

❖ Fully Supports …

"Idaho's Transportation Vision 2004-2034"

IMAP Efficiencies

❖ Establishes Statewide Coordination Plans.

❖ Efficiencies Through Coordination and Cooperation.

❖ Brings Transparency to System.

❖ Strives for Statewide Interconnectivity.

❖ Eliminates Duplicative Plans and Efforts.

❖ Updates Needs Assessment of 1997.

❖ Encourages Partnerships and Performance Focus.
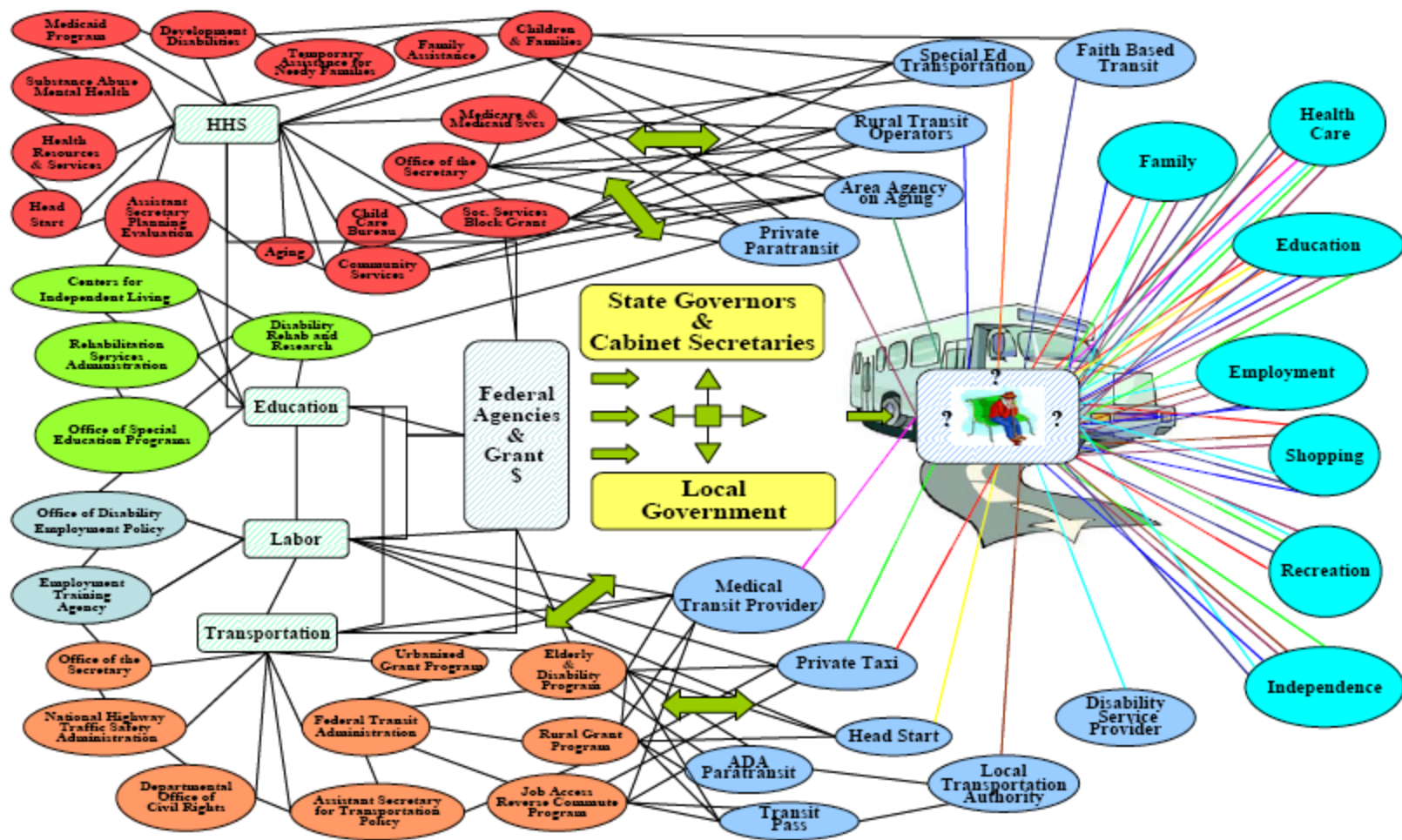
IMAP Initiatives
Start-Up

❖ Development of Mobility Plans

  ▪ Local Network Plans

  ▪ District Network Plans

  ▪ Statewide Network Plan

❖ Communications Plan

❖ Technical Support

  ▪ Establish Local Mobility Networks

  ▪ Assist With Issues Found Within Network Plan

❖ Coordination & Mobility Training for Stakeholders

IMAP Initiatives
On-Going

❖ High Performance Mobility Network Grants

▪ Service Enhancements

▪ Demonstration Projects

▪ Connectivity Projects

IMAP Initiatives Technology

❖ Coordination/mobility Technology

❖ Statewide Website

❖ Funding & Ridership Tracking System

❖ Mobility Needs Registry & Demand Forecasting

❖ Rossweb Update

❖ Performance Measurement System

❖ Automated Vehicle Procurement & Registry

❖ On-line Grant Applications

❖ Customer Service Reporting